

# Dahlonega Trailfest

AT Trail Fest Dahlonega, GA

September 16, 2023

[www.dahlongeatrailfest.org](http://www.dahlongeatrailfest.org)



SPONSORSHIP OPPORTUNITY



# Dahlongega Trail Fest

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### September 16, 2023

Dear Dahlongega Trail Fest supporter,

Yahoola Outdoors is proud to produce the 12th annual Dahlongega Trail Fest. The Trail Fest began in 2011 and serves several goals. In 2011, Dahlongega was designated by the Appalachian Trail Conservancy as an AT Trail Community, joining other towns along the AT to promote and protect the trail. Trail Fest is a true educational event, combining the hiker gathering with a way to reach out to all adventure seekers, outdoor enthusiasts, families, and newcomers to outdoor recreation to educate and provide a venue for manufacturers, authors, and vendors to gain exposure to those with an interest in outdoor recreation. The Dahlongega Trail Fest is held in September, at the beginning of the fall outdoor season.

Not limited to only Appalachian Trail activities, Trail Fest includes any non-motorized outdoor recreation. Speakers, demonstrations, and workshops cover the AT, long distance hiking, backpacking, boating, biking, trail running, and horseback riding. Additionally, manufacturers and vendors (both demonstration and retail) join national, state, and local non-profits in the booth area. Activities include how-to sessions, outdoor author talks, films, music, and our most popular sessions, the thru hiker panels. Featured speakers at Trail Fest have included Eb “Nimblewill Nomad” Eberhart, Gene Espy, Richard Judy, and AT record setter Jennifer Pharr-Davis.

Trail Fest 2023 is a one day event held on Saturday from 9:00 am until 6:00 with music and our beverage tent until 10:00 pm. In addition to AT hikers and enthusiasts, participants include locals and visitors from Atlanta, only 70 miles south, and from around the southeast.



Trail Fest needs your support to continue to grow. Your partnership for 2023 is not only an opportunity to market your company to outdoor enthusiasts, but also an excellent way to demonstrate your community involvement and commitment to the Appalachian Trail. Thank you for your consideration in investing in the promotion of the education of users of the outdoors and the protection of the Appalachian Trail through the Dahlongega Trail Fest. With your assistance, the Dahlongega Trail Fest will continue to grow as one of the premier AT trail festivals of the year. We value your support in 2023!

Best regards,

*Tom Lamb*

Festival Chairman

**YOUR SUPPORT IS NEEDED!**

# Dahlonoga Trailfest

(All logo placement depends on material production date and date of sponsorship commitment)

## Presenter's Level over \$1,500

Listed as primary event sponsor  
(billed as Dahlonoga Trail Fest, "Presented by YOUR NAME")  
Logo and link included on all web presence  
(DahlonogaTrailFest.org and  
Dahlonoga Trail Fest on social media)  
Logo on Trail Fest homepage  
Logo on all print materials  
Top logo sizing on materials  
Three free prominent 10x10 booth spaces  
Frequent recognition on stage throughout the event  
Recognition on event T shirt  
Logo on publicity poster (time sensitive)  
Logo with link on website Sponsor page

## Clingmans Dome Level \$1,000

Prominent logo placement  
Logo and link included on all web presence  
(DahlonogaTrailFest.org and  
Dahlonoga Trail Fest on social media)  
Logo on Trail Fest homepage  
Logo on all print materials  
Prominent logo sizing on materials  
Two free prominent 10x10 booth spaces  
Frequent recognition on stage throughout the event  
Recognition on event T shirt  
Logo on publicity poster (time sensitive)  
Logo with link on website Sponsor page

## Mt. Katahdin Level \$500

Logo and link included on all web presence  
(DahlonogaTrailFest.org and Dahlonoga Trail Fest on social media)  
Logo on Trail Fest homepage  
Logo on all print materials  
Secondary logo sizing on materials  
Two free 10x10 booth spaces  
Frequent recognition on stage throughout the event  
Recognition on event T shirt  
Logo on publicity poster (time sensitive)  
Logo with link on website Sponsor page

## Blood Mountain Level \$300

Logo and link included on website  
(DahlonogaTrailFest.org)  
Logo on print materials  
Appropriate logo sizing on materials  
One free 10x10 booth space  
Recognition on stage throughout the event  
Logo with link on website Sponsor page

## Springer Mountain Level \$100

Logo and link included on website  
(DahlonogaTrailFest.org)  
Logo on print materials  
Appropriate logo sizing on materials  
One free 10x10 booth space  
Recognition on stage at the event  
Logo with link on website Sponsor page

## In Kind Services Partners

In Kind sponsors are those that donate products or services  
Logo and link included on website  
(DahlonogaTrailFest.org)  
Logo on program  
Recognition on stage at the event  
Email for opportunities: tomlamb377@gmail.com  
Recognition determined by value of donated products or services

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## THANK YOU

### 2022 SPONSORS

Troncalli Subaru

Liquid Nation Brewing

Sharon's Stewards

Urban Tree Cidery

Nimblewheels Bicycles

REI Co-op

Montaluce Winery

Merrell

Len Foote Hike Inn

The North Face

Mulberry Gap

Appalachian Outfitters

Bourbon Street Grille

Shenanigans Irish Pub



## SPONSORS



# Dahlongega Trail Fest

## AT Trail Fest Dahlongega, GA

### September 16, 2023

#### Dahlongega Trail Fest Sponsor Agreement

Company and/or Individual \_\_\_\_\_

Date: \_\_\_\_\_

Contact: Tom Lamb at [tomlamb377@gmail.com](mailto:tomlamb377@gmail.com)

Send check and form to Tom Lamb, 586 Tom Bell Odom Road, Dahlongega, GA 30533

Email a high resolution logo you want used on all Trail Fest print and web material to [tomlamb377@gmail.com](mailto:tomlamb377@gmail.com)

Please print **legibly** for proper listing in materials. Not responsible for illegible spellings.

Company/Organization Name \_\_\_\_\_

Address \_\_\_\_\_  
Street City State Zip

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Website address \_\_\_\_\_

*I want to become a sponsor for the level checked below.  
(see page 3 for level benefits)*

- Presenter's Level \$1,500
- Clingmans Dome Level \$1,000
- Mt. Katahdin Level \$500
- Blood Mountain Level \$300
- Springer Mountain Level \$100
- In Kind Services Level (contact Tom Lamb [tomlamb377@gmail.com](mailto:tomlamb377@gmail.com))

*Thank you for your generous sponsorship for the 2023 Dahlongega Trail Fest!*

Signature \_\_\_\_\_ Date \_\_\_\_\_

Sponsorship Amount \_\_\_\_\_ Check # \_\_\_\_\_

THANK YOU FOR YOUR SPONSORSHIP